



OSU Global initiatives in Mexico for 2024

What is OSU Mexico?

OSU Mexico is the representation office based in UPAEP campus (Puebla City, Mexico) that facilitates, promotes, supports and seeks equitable and reciprocal initiatives that interest OSU's community to carry on with and in Mexico.

For 2024 our priority is increasing awareness of OSU in UPAEP through very concrete activities. This will be our grounding base for strengthening current collaboration, finding innovation space and building new areas of mutual interest.

In an effort to provide OSU community with a space for feedback regarding this initiatives, OSU Mexico will have **virtual orientation sessions each Wednesday from December 6 to February 28, from 12 to 1**. Please use this [link](#) to participate.

OSU Global kindly invites and encourages our faculty body to be part of these initiatives.

I. UPAEP Global Summer 2024

UPAEP's Vice Presidency of Outreach and International Affairs (VPOI) has opened a call to welcome faculty members from partner institutions to take part in the Global Summer program 2024.

As strategic partners, OSU Mexico will be supporting and promoting this call among our colleges and divisions with the following objectives:

1. To increase opportunities for OSU faculty to interact with colleagues and peers in their field of expertise in UPAEP.
2. To increase collaboration in existing and common areas of cooperation such as dual degrees.
3. To raise awareness of the various opportunities UPAEP offers to OSU faculty and students.
4. To cultivate and build a better understanding of Mexico and its importance for OSU and the USA long-term agenda.

UPAEP GLOBAL SUMMER 2024 DETAILS

- The UPAEP Global Summer will take place from Monday, June 17th, to Friday, July 12th, 2024. Selected faculty should arrive in Mexico before June 17th and leave after July 12th.
- Depending on their area of expertise, international faculty may select up to two courses (from the relevant courses to the disciplinary area of expertise) to be considered.
- The course will be taught in person and intensively for four weeks from June 17th to July 12th, 2024, in a classroom and at times scheduled by the respective UPAEP Dean's Office.
- The courses will be taught at UPAEP main campus (located in the city of Puebla, Mexico) in designated classrooms and/or laboratories.

APPLICATION

The application process will be open from **November 30, 2023, until January 17, 2024**. Interested faculty should complete [this form](#) and submit along with the following:

- Provide detailed reasons about the interest in taking part of UPAEP's Global Summer 2024.
- Updated curriculum Vitae/Resumé.
- Demonstrate expertise in the subject matter of the selected lectures through equivalent disciplinary training.
- Provide the results from the most recent teaching evaluation at Oklahoma State University.
- Proof of doctoral degree.
- Provide evidence of research or extension activities, including ongoing research, publications, outreach activities, business consulting, or other relevant activities.
- Willingness to participate in parallel agendas, which may include additional activities beyond teaching such as: interviews with local media, conferences or workshops for the university community as well as with social, business, or governmental sectors. Colloquia with UPAEP researchers, summer academies for UPAEP School System (middle and high schools), among others.
- Faculty should specify in the application form if expertise in any of the following active teaching methodologies is part of their profile. An invitation to participate in a collaboration project to plan faculty development activities at UPAEP will be part of the program. The active methodologies to consider include:
 - Problem-Based Learning
 - Challenge-Based Learning
 - Service Learning
 - Case Method or Case Studies
 - Research-Based Learning
 - Relationship-Based Learning
 - Simulation-Based Learning
 - Team-Based Learning
 - Action Research

- Complete application form with requested background documents.

Closing date for applications: January 17th, 2024.

Please have in mind only complete and timely applications will be considered.

SELECTION PROCESS AND ACCEPTANCE REQUIREMENTS

- After the call's closing date, the selection process will take place **between January and February 2024** and will be carried out by an Evaluation Committee. Faculty selected will receive an Invitation Letter from the Vice Presidency of Outreach and International Affairs at UPAEP during the first half of March.
- If the selected faculty accepts the invitation, a request to provide personal documents for international travel arrangements to Mexico, accommodation, and registration as a visiting professor in the UPAEP system will be sent.
- Between April and May, virtual sessions will be held. There, selected faculty and representatives of the relevant Dean's Office at UPAEP will participate. These sessions will guide the teaching schedule, the functioning of UPAEP's virtual platforms, a review of the Learning Guide (equivalent to the "syllabus" in other institutions), the assessment method applied at UPAEP, and the activities that the international faculty may be invited to participate in as part of parallel agendas.
- Before arriving in Mexico, faculty must submit a digitized copy of their international medical insurance (in English if that is the case). This must at least cover accidents, civil responsibility, illness, and repatriation.

PROGRAM BENEFITS

- Invitation letter to each selected faculty.
- Accommodation in a location near the UPAEP, in a single room.
- Round-trip transportation expenses from the home country to Puebla City.
- Three meals a day during the program.
- Cultural daytrips in and outside Puebla City.
- Parallel agenda with the respective UPAEP Dean's Office and other outreach units.
- A shared workspace with all necessary services and supplies to work during the program.
- Host Dean's Office in charge of the disciplinary area support.
- Upon completion of the program, a Certificate of Attendance will be issued.

*Please note that expenses not covered by this call will be the responsibility of the selected OSU faculty.

UPAEP Global Summer 2024 course catalog

Undergraduate			
	Course name	Related study fields	UPAEP academic program
1	Film analysis	Film, audiovisual production, communications, digital media.	Film and audiovisual production

2	Visual effects	Film, audiovisual production, communications, digital media.	Film and audiovisual production
3	Seminar- Art direction	Film, audiovisual production, communications, digital media.	Film and audiovisual production
4	Sustainable architecture	Architecture, environmental engineering	Architecture
5	Landscape architecture	Architecture	Architecture
6	Creation of messages in digital media	Communications, digital media.	Communications and digital media.
7	Social Media and digital platforms	Communications, digital media.	Communications and digital media.
8	Workshop on digital journalism	Communications, digital media.	Communications and digital media.
9	Corporate reputation	Communications, digital media.	Communications and digital media.
10	Digital Illustration	Graphic design, digital design, visual innovation, digital art, animation.	Graphic and digital design.
11	Information Design Workshop	Graphic design, digital design, visual innovation, digital art, animation.	Graphic and digital design.
12	Food formulation and innovation	Nutrition, chemistry	Nutrition and Chemical Engineering.
13	Environment and sustainability	Environmental engineering, sustainable development.	Elective
14	Sports nutrition	Nutrition	Nutrition
15	Molecular biology of cells	Biology	Life sciences academic programs
16	Bioprocesses	Biotechnology	Biotechnology engineering
17	Community medicine I	Medicine	Medicine
18	Public health and epidemiology	Medicine	Medicine
19	Community research I	Medicine	Medicine
20	Applied epidemiology	Medicine	Medicine
21	Biostatistics and data processing	Medicine	Medicine
22	Software processes for industry	Engineering, computer science and systems	Software engineering, Computer and systems engineering
23	Construction project management	Civil engineering, architecture	Civil engineering, architecture
24	Design thinking	Industrial, mechatronics, computing and systems, computer science, aerospace engineering	Industrial, mechatronics, computing and systems, computer science, aerospace engineering
25	Digital systems	Electronics, telecommunications, electrical engineering	Electronics, telecommunications, electrical engineering
26	Asian studies	International trade	International trade and strategy
27	Consultancy	International trade	International trade and strategy
28	International negotiation strategies	International trade	International trade and strategy
29	International public law	International relations, law	International relations, law
30	Regional scenarios of Latin America and the Caribbean	International relations	International relations
31	International organizations	International relations	International relations
Graduate			
	Course name	Related study fields	UPAEP academic program
32	Design and Architecture of Information	Design and innovation management	Master's in design and innovation management
33	Selected topics in medicine and surgery: Endoscopy/minimally invasive/endocrinology	Veterinary small species	Veterinary concentration (especialidad ¹) in dogs and cats

¹ CONACYT's National Quality Graduate Programs (PNPC) defines *medical specialties* as training programs in different direct and indirect clinical specialties that residents carry out after their undergraduate studies and that are endorsed by the Interinstitutional Commission for the Training of Human Resources for Health (CIFRHS) of the Ministry of Health and registered in the National Registry of Scientific and Technological Institutions and Companies (RENIECYT).

34	Pharmacological Therapy	Neonatal nursing, pediatrics and maternal health	Neonatal nursing, Pediatrics and maternal health concentrations (especialidades)
35	Business analytics intelligence	Information technology	Doctorate in information technology, data science and business intelligence master's
36	Logistics networks	Supply chain management, logistics	Master's in logistics and supply chain management
37	Corporate finance	Finance and management	Master's + Doctorate. Finance direction, master's in management and finance and master's in marketing.
38	Financial environment	Finance and management	Master's + Doctorate. Finance direction, master's in gastronomic enterprises
39	Business plan	Finance and management	Master's + Doctorate. Finance direction, master's in gastronomic enterprises
40	Advanced corporate finance	Finance and management	Master's + Doctorate. Finance direction, master's in gastronomic enterprises
41	Introduction to the Fintech environment - Update seminar	Finance and management	Master's + Doctorate. Finance direction, master's in gastronomic enterprises- Fintech focus.
42	Multinational trade agreements	Finance and management	Master's + Doctorate. Finance direction, master's in gastronomic enterprises
43	Management of small, medium and family businesses	Finance and management	Master's + Doctorate. Finance direction, master's in gastronomic enterprises

II. Collaborative Online International Learning workshops for OSU faculty

[What is COIL?](#)

[COIL and OSU](#)

COIL contact for OSU community:

Dr. Jeffrey Simpson from OSU Global

Dr. Nathan Horton from ITLE

Objectives:

1. To contribute to the mutual understanding of the USA and Mexico from a multidisciplinary perspective, through raising awareness and training faculty members in the COIL and mirror classes methodology.
2. To advance OSU's virtual exchange efforts by facilitating workshops through OSU existent capacities.
3. To facilitate an equitable interaction modality for OSU Faculty-Led programing.
4. To set the ground for sustainable collaboration between OSU and UPAEP faculty members through COIL and mirror classes.
5. To increase visibility and awareness of OSU in UPAEP and Mexico.

Sustainable Development Goals linked to the COIL workshops

- 4. Quality Education
- 8. Decent work and economic growth
- 10. Reduced inequalities
- 16. Peace, justice and strong institutions
- 17. Partnerships for goals

OSU serving population

The workshops are oriented to OSU faculty members interested in integrating an intercultural component into the learning outcomes of their teaching efforts and can be:

- Faculty members teaching a regular course at the undergraduate or graduate level.
- Faculty members preparing to submit a Faculty-Led Study Abroad Proposal where interaction with the local host student population is part of the proposal.

The workshops will be facilitated by [Dr. Nathan Horton](#) from the Institute for Teaching and Learning Excellence.

**These set of workshops have no cost for OSU faculty members and their counterparts abroad.*

Dates

[Registration form](#)

Registration opens	December 1, 2023	
Registration closes	February 9, 2024	
Introduction to COIL and mirror classes workshop	February 16, 2024 (TBC)	Virtual, 90 min
Develop a COIL/Mirror project	March 15, 2024 (TBC)	Virtual, 90 min
Developing the project with your partner	April 12, 2024 (TBC)	Virtual, 90 min
Tutoring sessions	To be scheduled on a need basis	
Fall 2024	Implementation for faculty members not submitting a faculty-led program to Mexico.	
Spring and summer 2025	Implementation for faculty members leading a faculty-led program to Mexico.	

COIL training for OSU colleges and divisions' international coordinators

International Coordinators at OSU colleges and divisions are encouraged to take part of COIL workshops for coordinators as part of professional development for global initiatives. As a member of the SUNY COIL Network, OSU community of faculty and staff are eligible for special fees.

For further information on this you can reach to Dr. Jeffrey Simpson at jeff.simpson10@okstate.edu

III. USA-México Series

Objectives:

1. To contribute to the mutual understanding of the USA and Mexico from a multidisciplinary perspective, through a series of virtual activities.
2. To provide our communities with reliable and updated knowledge about Mexican and US cultures.
3. To offer OSU faculty a window of interaction with faculty and students from UPAEP.
4. To increase visibility of OSU dual degree opportunities.
5. To increase visibility and awareness of OSU in UPAEP and Mexico.
6. To advance OSU's virtual exchange efforts.
7. To support the US Embassy Bicentennial celebrations.
8. To continue collaborating with Education USA in Puebla.
9. To prepare for Mexico's Week at OSU in 2024.

Sustainable Development Goals linked to the USA-MX Series

- 4. Quality Education
- 8. Decent work and economic growth
- 10. Reduced inequalities
- 16. Peace, justice and strong institutions
- 17. Partnerships for goals

Dates and format

The USA-Mexico Series will take place **from February and December 2024** (without the summer months and August) as preparation to Mexico's week (September or November TBC).

Each month 2 faculty members from OSU will lead a virtual activity linked to a topic of interest for both countries. Activities type can include, but are not limited to:

- ✓ Webinars
- ✓ Virtual workshops
- ✓ Book presentation
- ✓ Movie presentation/analysis

Dates will be coordinated with interested Faculty members to build a calendar, review any request to carry on with the activities, as well as promoting them.

All activities will be virtual, open to both OSU and UPAEP communities. The virtual platform will be Zoom and, when appropriate, the activities will be hosted in a conference room in UPAEP campus (e.g., a workshop)

Estimated dates: Mid-February to mid-December 2024, without activities from June to August.

Interested faculty need to submit an email to osumexico@okstate.edu with the following details:

1. Topic
2. Type of virtual activity
3. 2 alternative dates and times considering the time frame provided above
4. Special implementation requests to carry on with the activity virtually
5. SDG’s faculty expect to impact through this activity
6. For colleges involved in dual degrees with UPAEP, expected related outcomes

Even when funding is limited, support for some activities can be evaluated on a need base criterion.

Calendar

Proposal’s submission opens	December 1, 2023
Proposal’s submission closes	February 9, 2024
Calendar and schedules set up	February 2024
Promotion and dissemination of scheduled activities	February to December 2024
Series opening	March
1st series	April
2nd series	May
3rd series	September
4th series	October
5th series	November
7th series	December