



WES WATKINS CENTER FOR
**INTERNATIONAL
TRADE DEVELOPMENT**
OSU Global

CITD**igest**

The mission of the Wes Watkins Center for International Trade Development at OSU (CITD) is to engage the knowledge, network, and resources of Oklahoma State University to make Oklahoma more globally competitive, increase trade, and create jobs to keep Oklahoma companies and students in the state to build their futures.

Find out more about us!

Save the Date!

***Join us for our first webinar
"The Future of Transportation:
The EV Industry in Oklahoma"***

Ready to drive the future? Join us for The Future of Transportation: The EV Industry in Oklahoma!

Our recently released report (see Report link below) is intended to start the discussion. Top industry leaders, policy makers, and experts from the field are coming together to shape the future of electric vehicles in the state. Don't miss out on insightful discussions, real-time Q&A, and a chance to help pave the way for innovation! Let's build the future of transportation together.



October 23rd, 2024

Venue: Microsoft Teams

[Register here](#)

Check Out our Latest Research

***The Future of Transportation: Maximizing Oklahoma's
Potential in the EV Supply Chain***

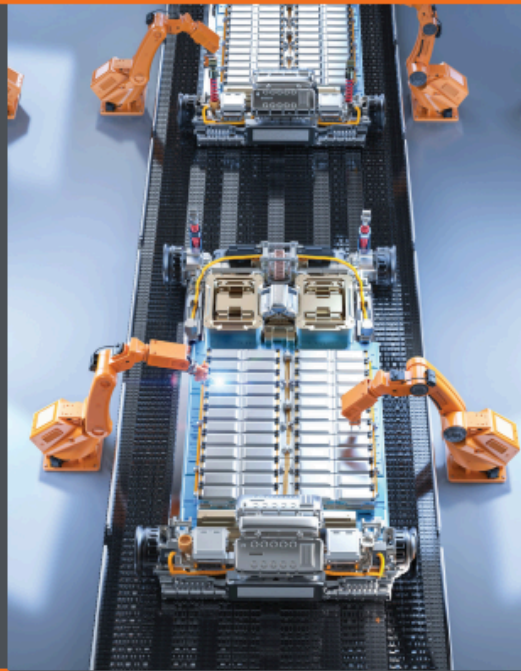
Oklahoma is on the verge of becoming a major player in the booming EV battery industry, thanks to its prime location, skilled workforce, and rich resources. With strategic advantages like the Tulsa Port and collaborations with Native American tribes, the state is well-positioned for success. Discover how Oklahoma can lead the change by investing in infrastructure, fostering key partnerships, and implementing smart policies to build a thriving EV battery industry cluster.

CITD REPORT

THE FUTURE OF TRANSPORTATION: Maximizing Oklahoma's Potential in the EV Supply Chain



WES WATKINS CENTER FOR
**INTERNATIONAL
TRADE DEVELOPMENT**
School of Global Studies and Partnerships



[Read the full report](#)

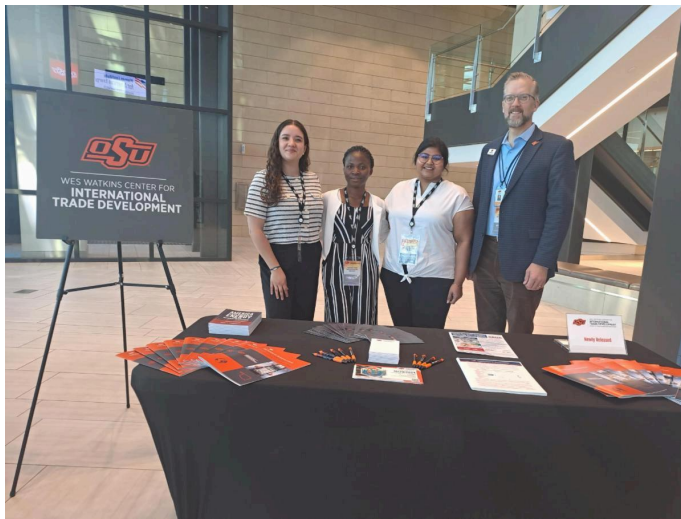
CITD Engages

Ties for Trade

In June, OSU CITD joined the Oklahoma Trade Delegation that attended this year's SelectUSA Investment Summit in DC.

Representatives from the Oklahoma Department of Commerce and the Global Opportunities (GO) Oklahoma program visited with representatives from Germany and Eastern Europe, as well as a stop at the Danish Embassy to meet with Senior Commercial Advisor, Tobias Rossel. The chief goal of the trip was to build global trade and investment ties.

Read more about the trip [here](#).



Empowering Clean Futures

We were thrilled to participate in the "Connecting the Dots: Creating a Clean Energy Workforce" event at the OSU Hamm Institute for American Energy, hosted by the Great Plains Center of Excellence, on Monday, September 9th, and Tuesday, September 10th. We gained significant insights into workforce trends in the state's thriving clean energy sector and had the opportunity to connect with incredible industry leaders.

Welcome to the CITD Global-Fam!

The CITD warmly welcomes two new Trade Fellows and one full-time member who joined the Team this semester.

Funmilola Adebayo (Nigeria)
MS Global Studies student

Haley Helms (Oklahoma)
MS Global Studies student



Annette Stanley Jeyaraj (India)
Research Analyst



Oklahoma State Hamm Institute Leading the Way for Energy Security

The CITD and OSU Global play a key role in the initiation of an important new global energy security partnership

Oklahoma State University's Hamm Institute for American Energy and South Korean energy company SK E&S have entered a **multi-year partnership** to advance energy research and innovation. This collaboration aims to enhance energy security and inform policy for northeast Asia. The CITD has played a key role in developing research exploring trilateral energy security among the U.S., South Korea, and Japan. As part of this project, OSU CITD Director Andrew Ranson and Associate Director for Research Dr. John Schoeneman visited Seoul and Tokyo in June to conduct interviews with regional energy experts.

This partnership positions Oklahoma as a key player in global energy leadership.

Learn more about TESC



Boost your Export Strategies with the SBDC

International Payments Webinar with Arvest Bank

Register for our upcoming webinar featuring Arvest Bank! Our featured speaker will be discussing everything you need to know about payment methods to help you improve your financial strategies for exporting.

Don't miss out on this great opportunity!

Register: <https://business.oksbdc.org/workshop.aspx?ekey=90440009>

Improve Your Export Operations: International Payment Methods



**Wednesday, October 16th
11:00 am - 12:00 pm**



Understanding payment methods in international trade is essential for exporters to manage risks, optimize cash flow, comply with regulations, and stay competitive. Our online training will equip you with the knowledge to navigate payment risks, secure timely payment, and build trust with global buyers. Gain the confidence to negotiate favorable terms, minimize costs, and ensure you get paid, every time.

This online event is tailored for businesses that are entering the export world or those who need to brush up on and enhance their knowledge of financial strategies for export operations.

This training is tailored to small and medium-sized enterprises (SMEs) and individuals interested in or actively engaged in international trade.

The following positions are ideal participants:

- Owners, export finance managers,
- and sales/marketing teams.

Register online
www.oksbdc.org/export24

Featured Speaker

Ashley Allen
International Banking Manager, VP
Arvest Bank

ARVEST



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Your Input Needed: Oklahoma Work Trends Survey



Spears Annual Applied Research Report
OSU Center for the Future of Work

Your voice is key for shaping the future of work!

The Center for the Future of Work is committed to improving the world through research. They are conducting their annual, **Work Trends Study** and they need your input. This study is conducted throughout the region to research and expand knowledge on emerging trends in the modern and evolving workplace.

2025 Future of Work Trends Employer Survey

The results of the survey in combination with state and national demographic and economic data will paint a picture of the talent and availability of Oklahoma's workforce today and into the future. The survey is confidential and can be taken on any device (estimated time to complete is around 15- 20 minutes). You can answer the survey here

https://okstatebusiness.az1.qualtrics.com/jfe/form/SV_4HihVZhbU8MI9pk or scan the following QR code:



CITD Team



Happy Fall Semester!

Our CITD Team (Left to right):

Haley Helms, Research Analyst Annette Sharon Stanly Jeyaraj, Damilola Adebayo, International Trade Specialist Mark Walker, CITD Director Andrew Ranson, Faculty Advisor Dr. John Schoeneman, Maria "Loli" Espinosa, Funmilola Adebayo, and Trade Marketing Analyst Maria Lopez.

We would love to hear from you!

Comment, suggestions, or feedback? We welcome your thoughts. Email us at citd1@okstate.edu and connect with us on our social media below:



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